

# FINANCIAL SECURITY

Q1 2025 Request for Proposals



**UNITED WAY**  
North Central  
Florida

# OVERVIEW

United Way North Central Florida (UWNCFL) invites eligible nonprofit organizations to apply for funding under our Financial Security Impact Area. This initiative supports ALICE (Asset Limited, Income Constrained, Employed) households by providing resources to achieve financial stability and independence. Organizations receiving funding will be recognized as Impact Partners, collaborating with UWNCFL to create thriving communities.



# FUNDING DETAILS

Total available funding is \$40,000.00 with the intent to award funds to one (1) agency program although funds may be split between two (2) agency programs. Applicants must apply under one (1) of the following funding options:

1. One-Time Assistance Funds
2. Financial Literacy Support



# FUNDING OPTIONS

**One-Time Assistance Funds:** Provide direct assistance to ALICE households to address urgent needs such as:

- Rent/mortgage payments to prevent eviction or foreclosure.
- Utility payments (including Internet) to avoid disconnection.
- Critical vehicle repairs to maintain employment.
- Prescription assistance for essential medication(s).
- Childcare to maintain employment.



# FUNDING OPTIONS

**Financial Literacy Support:** Deliver long-term financial literacy programs (must be a minimum of 4-weeks and include regular follow-up for a minimum 3-months post program) to help ALICE households build sustainable financial skills, including:

- Budgeting and savings
- Financial counseling and coaching
- Access to financial tools and resources
- Credit-building and debt management education



# ELIGIBILITY CRITERIA

- Serve residents in one or more of the following counties: Alachua, Bradford, Dixie, Gilchrist, Levy, or Union.
- Be a 501(c)(3) nonprofit in good standing or an eligible public entity (e.g., schools, libraries).
- Been in operation for a minimum of two (2) years.
- Provide health, welfare, or social services that align with UWNCFEFL's Impact Area.
- Have a policymaking, volunteer Board of Directors meeting at least quarterly.
- Adhere to non-discrimination policies.
- Be fiscally stable.
- Agree to comply with UWNCFEFL's Impact Partner Policies and Procedures.



# FUNDING TIMELINE

<b>RFP Release Date:</b>	February 12, 2025
<b>Information Sessions:</b>	February 13, 2025
<b>Deadline for Submissions:</b>	March 4, 2025
<b>Submission Evaluation Period:</b>	March 5 – 11, 2025
<b>Site Visits for Eligible Applicants:</b>	March 12 – 27, 2025
<b>Award Notification:</b>	March 31, 2025
<b>Funding Disbursement:</b>	April 15, 2025
<b>Spending Period:</b>	April 1, 2025 – March 31, 2026



# PROPOSAL REQUIREMENTS

- Organizational Overview
- Program Description
- Budget
- Outcomes and Evaluation
- Supporting Documents

## Online Application

- Save Draft
- All Fields Required
- Late or incomplete submissions will not be evaluated





# OUTCOMES AND EVALUATION

## ALICE Budget and Income Status Tool

- Two Reports Required:
  - 6-months
  - Final Report
- Measurable Outcomes & Date Requested:
  - Demographics (age, race, zip codes)
  - Income
  - Client Success Story
  - Project specific data & outcomes



# REVIEW AND SELECTION PROCESS

- Community Investment Council (CIC)
  - Written Proposal Evaluation
  - Site Visit for Top Scoring Proposals
- CIC provides recommendation to UWNCFL Board of Directors
- Board of Director Approval



# FUTURE FUNDING OPPORTUNITIES

- Q2 - Healthy Community
- Q3- Youth Opportunity
- Q4 - Community Resiliency

NEW! ALICE Catalyst Grant coming Q4





**QUESTIONS?**