



UNITED WAY
North Central



5th ANNUAL
UNITED FOR IMPACT
Tuxedo T-SHIRT GALA

Presented by



PUBLIX SUPER MARKETS
CHARITIES

February 27, 2027 | 6:00 - 10:00 PM | Granville Plantation, Newberry, FL
Music | Dinner & Drinks | Silent Auction

UNITED FOR IMPACT *Tuxedo* T-SHIRT GALA



About the Event

The United for Impact: Tuxedo T-shirt Gala is an unforgettable evening that brings together community leaders, businesses, and supporters to celebrate the power of generosity and raise critical funds for United Way North Central Florida's mission to improve lives and strengthen our community. Every dollar helps support programs and partnerships that advance financial security, health, youth opportunity, and community resilience for our neighbors – especially **ALICE®** (Asset Limited, Income Constrained, Employed) families in Alachua, Bradford, Dixie, Gilchrist, Levy, and Union counties.

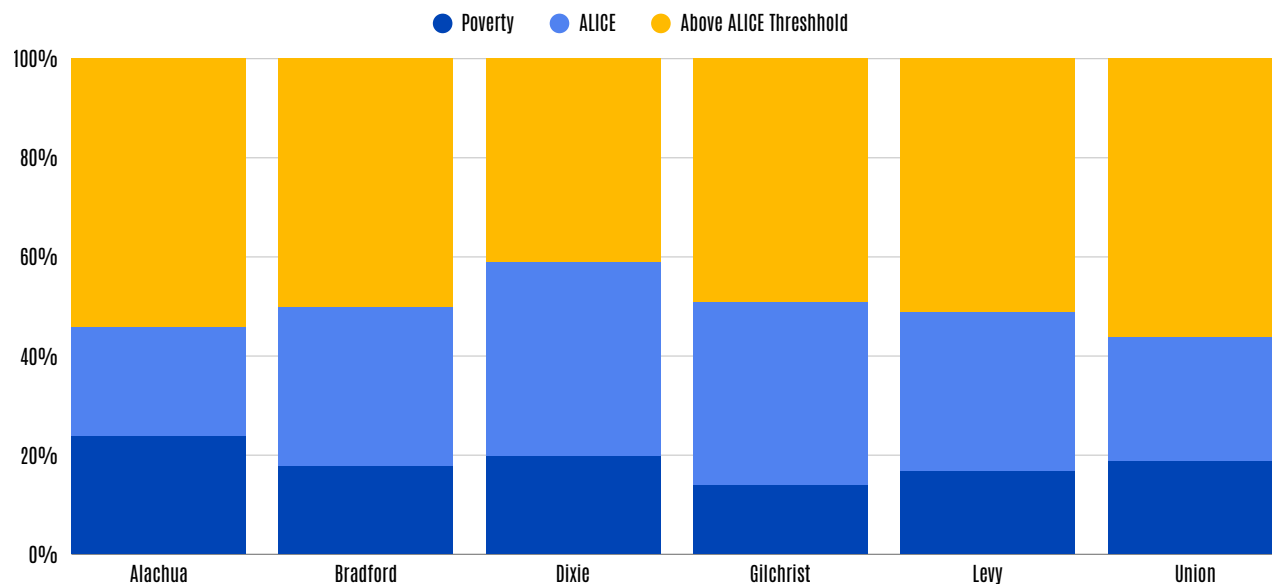
Why Sponsor or Donate to the Silent Auction

Aside from receiving recognition and visibility among hundreds of local attendees and supporter, you'll also demonstrate your company's commitment to creating lasting, positive change in our community.

This isn't your typical black-tie affair. We invite guests to express themselves with creativity and flair – pairing tuxedo t-shirts with anything from cowboy boots to fishnets, denim jackets to feather boas. It's fun with a purpose and we'd love you to be a part of it.



ALICE ACROSS NORTH CENTRAL FLORIDA



Sources: ALICE Threshold, 2024; U.S. Census Bureau, American Community Survey, 2024

ALICE is Locked Out and Forced to Make Impossible Choices

Despite ALICE living paycheck to paycheck, in many cases ALICE earns too much to qualify for support leaving ALICE families ensnared in a constant battle to make ends meet. Pay my utility bill, or buy healthy food for my family? Pay for child care, or work reduced hours to stay home?



In 2024, a family of four in Alachua County needed \$97,440 just to cover the essentials - over three times the Federal Poverty Level of \$31,200.

LEVEL	BENEFITS
Red Carpet Rockstar Presenting Sponsor \$15,000 (1 Available)	• Exclusive Presenting Sponsor recognition • 3 tables (24 tickets) with reserved seating and premium table placement • Opportunity for welcome remarks • Verbal recognition during the event • Corporate Table signage • All premium marketing benefits: "Presented By" naming rights, logo placement on all materials, dedicated social media posts, eNewsletter spotlight, event signage, digital slideshow, logo on event page
Boots & Bling Benefactor \$7,500	• 2 tables (16 tickets) with reserved seating and premium table placement • Logo on on event signage and event screen • Verbal recognition during the event • Social media and eNewsletter recognition • Logo placement on United Way website
Philanthropy Fashionista \$5,000	• 1 table (8 tickets) with reserved seating • Logo on on event signage and event screen • Verbal recognition at event • Social media and eNewsletter recognition • Name or logo linked on United Way website
Cufflinks & Converse \$2,000	• 1 table (8 tickets) with reserved seating • Name or logo displayed on signage and event screen • Name or logo linked on United Way website • Social media recognition
Glam & Giving Advocate \$1,500	• 4 tickets to the gala with reserved seating • Name or logo displayed on signage and event screen • Name or logo linked on United Way website • Social media recognition
Tuxedo T-shirt Champion \$1,000	• 4 tickets to the gala • Name or logo displayed on signage and event screen • Social media recognition
Freestyle Friend \$500	• 2 tickets to the gala • Name on signage and event screen

Sponsor Name: _____

Please list name as you would like it to appear in recognition.

Select Sponsorship Level:

- | | |
|---|---|
| ☐ Boots & Bling Benefactor (\$7,500) | ☐ Philanthropy Fashionista Partner (\$5,000) |
| ☐ Cufflinks & Converse Sponsor (\$2,000) | ☐ Glam & Giving Advocate (\$1,500) |
| ☐ Tuxedo T-shirt Champion (\$1,000) | ☐ Freestyle Friend (\$500) |

In-Kind Donation (Value of Donation): \$_____

In-Kind Donation Description: _____

Mailing Address: _____

Email: _____ Phone: _____

Contact Name & Title: _____

Email high-resolution logo (300 dpi) as a JPG or PNG to Amber Miller at amiller@unitedwayncfl.org for inclusion in marketing materials.

- ☐ Payment enclosed. Please make checks payable to **United Way North Central Florida**
- ☐ Please invoice me.
- ☐ I authorize you to charge my credit card. ☐ Visa ☐ Discover ☐ Mastercard ☐ Amex

Card Holder Name: _____

Card Number: _____ Exp.: _____ CVV Code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Please contact Steve Cannon at scannon@unitedwayncfl.org or (352) 333-0846 with questions.



Company/Individual Name: _____

Please list name as you would like it to appear in recognition.

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Estimated Value of Donation: \$_____ Combine with Other Donations: ☐ Yes ☐ No

Donation Description: *Please include special conditions and restrictions (i.e. expiration, black out dates, etc.)*

Delivery Information (required)

- ☐ Please arrange time to pickup
☐ Item(s) accompanied with this form
☐ Donor will deliver to United Way on _____ (date)

Does this item(s) have display material?

- ☐ No
☐ Yes, please return
☐ Yes, but do not return

Donor/Authorized Signature: _____ Date: _____

Please contact Steve Cannon at scannon@unitedwayncfl.org or (352) 333-0846 with questions.



United Way North Central Florida is recognized under the IRS as exempt under section 501c3 and is registered with the Florida Division of Consumer Services, license number CH471. Donations are tax deductible to the full extent of the law. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE, OR VIA THE INTERNET AT WWW.800HELPFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

OFFICE USE ONLY: Date Received: _____ Item No. _____ TY Sent: _____