



UNITED WAY
North Central
Florida

SMALL BUSINESS SUMMIT

The AI Advantage

September 25, 2026 | 7:30 AM - 12:00 PM

Anthem Community Church

2902 SW 75th St., Gainesville, FL 32608

unitedwayncfl.org/small-business-summit

SMALL BUSINESS SUMMIT

The AI Advantage

About the Event

The Small Business Summit is an annual, locally driven conference designed by small business, for small business. Hosted by United Way North Central Florida in partnership with local entrepreneurs, the Summit features relevant, practical content shaped by the real needs of our business community. Local subject-matter experts serve as speakers and panelists, sharing insights attendees can immediately apply to their own businesses. This event brings together small business owners, employees, nonprofit professionals, and community leaders for a half-day of learning, connection, and collaboration.

Why Sponsor

Sponsoring the Small Business Summit positions your organization as a champion of local business success and economic vitality. Sponsors gain meaningful visibility with an engaged audience of business owners, executives, and emerging leaders while supporting an event that strengthens the local economy. Your partnership helps elevate local expertise, foster peer-to-peer connections, and ensure small businesses have the tools they need to grow, while aligning your brand with United Way NCFL's trusted mission and commitment to North Central Florida.



SPONSORSHIP OPPORTUNITIES

LEVEL	BENEFITS
All Sponsorships Include:	Recognition on event signage and event slideshow; social media and post-event thank you content; verbal recognition during the program; opportunity to align your organization with community leadership and impact
Presenting Sponsor \$5,000 (1 Available)	• Exclusive Presenting Sponsor Recognition • Recognition from the stage and opportunity for welcome remarks • Option to host either a panel discussion or introduce the Keynote speaker • 16 tickets to Small Business United Summit with reserved seating • Opportunity to provide branded giveaway or collateral • All premium marketing benefits: "Presented By" naming rights, ability to provide sponsor swag to attendees, dedicated social media post, inclusion in press release
Leadership Sponsor \$2,500	• 8 tickets to Small Business United Summit with reserved seating • Recognition from the stage • Option to introduce a non-Keynote speaker, subject to availability • Dedicated social media post
Community Sponsor \$1000	• 6 tickets to Small Business United Summit • Dedicated social media post
Growth Sponsor \$500	• 3 tickets to Small Business United Summit
Design Your Own Sponsorship	We understand every organization has unique priorities and marketing goals. Our team is happy to work with you to create a customized sponsorship package tailored to your preferred level of engagement, visibility, and investment.

For questions, contact Steve Cannon at (352) 333-0846
or scannon@unitedwayncfl.org.

SPONSORSHIP COMMITMENT FORM

DATE: Friday, September 25, 2026

VENUE: Anthem Community Church, 2902 SW 75th St., Gainesville, FL 32608

Business Name: _____

Contact Name: _____

Business Address: _____

Primary Phone: _____

Email: _____

Billing Name & Address (if different from above): _____

Select Sponsorship Level (circle):

\$5,000 Presenting Sponsor \$2,500 Leadership Sponsor

\$1,000 Community Sponsor \$500 Growth Partner

\$_____ Design Your Own Sponsorship

Signature: _____ Date: _____

Select Payment Option (circle): Check Enclosed Please Invoice

Make checks payable to: United Way North Central Florida and

Mail to: 6031 NW 1st Place, Gainesville, FL 32607

Email high-resolution logo (300 dpi) as a JPG or PNG to Amber Miller at
amiller@unitedwayncfl.org for inclusion in marketing materials.

Please contact Steve Cannon at scannon@unitedwayncfl.org with questions.

