

HEALTHY COMMUNITY

Q2 2025 Request for Proposals



UNITED WAY
North Central
Florida

OVERVIEW

United Way North Central Florida (UWNCFL) invites eligible nonprofit organizations to apply for funding under our Healthy Communities Impact Area. This initiative supports ALICE (Asset Limited, Income Constrained, Employed) households by providing resources to achieve financial stability and independence. Organizations receiving funding will be recognized as Impact Partners, collaborating with UWNCFL to create thriving communities.



FUNDING DETAILS

Total available funding is \$40,000.00 with the intent to award funds to one (1) agency program but no more than two (2). Applicants must apply under one (1) of the following funding options:



FUNDING OPTIONS

Increase access to primary and preventative health care. (Mobile and/or stationary clinics)

- Number of unduplicated patients served, by type of assistance provided (primary care or preventative care) along with demographic data
- Total visits
- Number of preventative screenings conducted
- Number of vaccinations administered
- Number of mental health sessions provided
- Number of referrals to specialists or other healthcare providers
- Percentage of patients reporting improved health outcomes
- Percentage of patients reporting decrease in days missed at work
- Reduction in emergency room visits among patients
- Increase in routine check-ups among target population



FUNDING OPTIONS

Increase access to healthy foods in underserved, rural communities.

- Number of individuals and/or households served by type of assistance provided along with demographic data
- Total pounds of food distributed
- Number of meals provided
- Types of food provided (fresh produce, dairy, proteins, non-perishables, etc.)
- Number of new food access points established (e.g. new locations, expanded hours)
- Number of food distribution events held
- Percentage of participants reporting improved food security



ELIGIBILITY CRITERIA

- Serve residents in one or more of the following counties: Alachua, Bradford, Dixie, Gilchrist, Levy, or Union.
- Be a 501(c)(3) nonprofit in good standing or an eligible public entity (e.g., schools, libraries).
- Been in operation for a minimum of two (2) years.
- Provide health, welfare, or social services that align with UWNCFEFL's Impact Area.
- Have a policymaking, volunteer Board of Directors meeting at least quarterly.
- Adhere to non-discrimination policies.
- Be fiscally stable.
- Agree to comply with UWNCFEFL's Impact Partner Policies and Procedures.



FUNDING TIMELINE

Information Sessions:	April 11, 2025
RFP Release Date:	April 14, 2025
Deadline for Submissions:	May 12, 2025
Submission Evaluation Period:	May 21, 2025
Site Visits for Eligible Applicants:	May 28 – June 19, 2025
Award Notification:	June 30, 2025
Funding Disbursement:	July 2025
Spending Period:	July 1, 2025 – June 30, 2026



PROPOSAL REQUIREMENTS

- Organizational Overview
- Program Description
- Budget
- Outcomes and Evaluation
- Supporting Documents

Online Application

- Save Draft
- All Fields Required
- Late or incomplete submissions will not be evaluated



OUTCOMES AND EVALUATION

ALICE Budget and Income Status Tool

- Two Reports Required:
 - 6-months
 - Final Report
- Measurable Outcomes & Date Requested:
 - Demographics (age, race, zip codes)
 - Income
 - Client Success Story
 - Project specific data & outcomes



REVIEW AND SELECTION PROCESS

- Community Investment Council (CIC)
 - Written Proposal Evaluation
 - Site Visit for Top Scoring Proposals
- CIC provides recommendation to UWNCFL Board of Directors
- Board of Director Approval



FUTURE FUNDING OPPORTUNITIES

- Q3- Youth Opportunity
- Q4 - Community Resiliency

NEW! ALICE Catalyst Grant coming Q4



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QUESTIONS?