

HEALTHY COMMUNITY

Q2 2025 Request for Proposals



UNITED WAY
North Central
Florida

Q2 2025 Request for Proposal: Healthy Communities

Overview: United Way North Central Florida (UWNCFL) invites eligible nonprofit organizations to apply for funding under our Healthy Communities Impact Area. This initiative supports ALICE (Asset Limited, Income Constrained, Employed) households by providing resources to achieve financial stability and independence. Organizations receiving funding will be recognized as Impact Partners, collaborating with UWNCFL to create thriving communities.

Goal: Improve access to health care services and nutrition for ALICE households.

Funding Details: Total available funding is \$40,000.00 with the intent to award funds to one (1) agency program but no more than two (2). Applicants must apply under one (1) of the following funding options:

- A. Increase access to primary and preventative health care. (Mobile and/or stationary clinics)
- B. Increase access to healthy foods in underserved, rural communities.

Eligibility Criteria: Organizations must meet the following standards to apply for funding.

- Serve residents in one or more of the following counties: Alachua, Bradford, Dixie, Gilchrist, Levy, or Union.
- Be a 501(c)(3) nonprofit in good standing or an eligible public entity (e.g., schools, libraries).
- Been in operations for a minimum of two (2) years.
- Provide health, welfare, or social services that align with UWNCFL's Impact Area.
- Have a policy-making, volunteer Board of Directors meeting at least quarterly.
- Adhere to non-discrimination policies.
- Demonstrate strong financial and program management practices.
- Agree to comply with UWNCFL's Impact Partner Policies and Procedures.

Proposal Requirements: All proposals must include the following:

1. Organizational Overview
 - a. Mission and Vision
 - b. Target populations served, including percentage of ALICE households.
 - c. Alignment with UWNCFL's Impact Area and geographic focus.
2. Program Description
 - a. Specify funding option A or B as listed above under Funding Details.
 - b. Detailed program narrative of activities and expected outcomes.
 - c. Projected number of individuals or households served.
3. Budget
 - a. Detailed line-item program budget showing how funds will be allocated as well as projected cost per person and/or household service.

4. Outcomes and Evaluation

- a. Explain current outcomes and evaluation methods.

5. Supporting Documents

- a. 501(c)(3) determination letter
- b. Most recent 990
- c. Most recent audit or financial statements
- d. List of Board members with terms and meeting schedule
- e. Non-discrimination, equal employment, and anti-terrorism policies.
- f. Proof of liability insurance (including Directors and Officers coverage)

Outcomes and Evaluation: The funded program(s) will be required to submit a 6-month report and one final report on the following measurable outcomes and data collected based on funding option selected. All individuals/households assisted must be screened utilizing the [ALICE Budget and Income Status Tool](#) to verify ALICE threshold status.

- A. Increase access to primary and preventative health care.
 - a. Number of unduplicated patients served by type of assistance provided (primary care or preventative care) along with demographic data to include:
 - i. Individual zip code
 - ii. Individual race/ethnicity
 - iii. Individual gender
 - iv. Individual/household income
 - v. Age for individuals
 1. adult (age 18-64)
 2. senior (age 65+)
 3. school-age children (age 5-17)
 4. preschoolers (age 3-4)
 5. infants (age 0-2)
 - vi. County/ies served
 1. Alachua
 2. Bradford
 3. Dixie
 4. Gilchrist
 5. Levy
 6. Union
 - b. Total visits
 - c. Number of preventative screenings conducted (e.g., blood pressure, diabetes, cancer screenings)
 - d. Number of vaccinations administered
 - e. Number of mental health sessions provided
 - f. Number of referrals to specialists or other healthcare providers
 - g. Percentage of patients reporting improved health outcomes
 - h. Percentage of patients reporting decrease in days missed at work
 - i. Reduction in emergency room visits among patients
 - j. Increase in routine check-ups among target population
 - k. Client Success Story

- B. Increase access to healthy foods in underserved, rural communities.
- a. Number of individuals and/or households served by type of assistance provided along with demographic data to include:
 - i. Zip code
 - ii. Race/ethnicity
 - iii. Income
 - iv. Age for individuals
 1. adult (age 18-64)
 2. senior (age 65+)
 - v. Ages for households (if applicable)
 1. total number of adults (age 18-64)
 2. total number of seniors (age 65+)
 3. total number of school-age children (age 5-17)
 4. total number of preschoolers (age 3-4)
 5. total number of infants (age 0-2)
 - b. Total pounds of food distributed
 - c. Number of meals provided
 - d. Types of food provided (fresh produce, dairy, proteins, non-perishables, etc.)
 - e. Number of new food access points established (e.g. new locations, expanded hours)
 - f. Number of food distribution events held
 - g. Percentage of participants reporting improved food security
- C. Client testimonial

Funding Timeline

- Information Session: April 11, 2025
- RFP Release Date: April 14, 2025
- Online Portal Opens: April 23, 2025
- Deadline for Submissions: May 12, 2025
- Submission Evaluation Period: May 21, 2025
- Site Visits for Eligible Applicants: May 28 – June 19, 2025
- Award Notification: June 30, 2025
- Funding Disbursement: July 2025
- Spending Period: July 1, 2025 – June 30, 2026

Submission Instructions: All proposals must be submitted through UWNCFL’s website at <https://unitedwayncfl.org/apply>. Proposals must be submitted by 11:59 PM on May 12, 2025. Incomplete or late applications will not be reviewed.

Review and Selection Process: Written proposals will be evaluated by a volunteer committee utilizing a scoring matrix based on the proposal’s alignment with UWNCFL’s Healthy Community Impact Area goals, demonstrated ability to meet the needs of ALICE households, organizational capacity and financial stability, and ability to report on required outcomes. Proposals scoring in the top 25% will advance to having a Site Visit. The volunteer committee will combine written proposal and site visit scores to determine the most qualified agency(s) to receive funding and provide a recommendation to the UWNCFL Board of Directors for final approval.