



3rd ANNUAL

UNITED FOR IMPACT

Tuxedo T-SHIRT GALA

Presented By



PUBLIX SUPER MARKETS
CHARITIES

Thursday, February 6, 2025 | 6:00 PM

Granville Plantation, Newberry, FL

Music | Dinner & Drinks | Silent Auction

UnitedWayNCFL.org/Gala



UNITED WAY

North Central
Florida

Dear Friends,

On behalf of United Way North Central Florida, I am delighted to extend a warm welcome to participate in our upcoming event, the third annual United for Impact: Tuxedo T-shirt Gala, presented by Publix Super Markets Charities, benefiting United Way's mission to improve lives by mobilizing the caring power of communities in North Central Florida to advance the common good, especially for those households falling below the ALICE threshold.

The Tuxedo T-shirt Gala promises to be an evening of casual elegance, fun, and most importantly, a profound opportunity to make a meaningful impact in our community. As we gather in our finest tuxedo t-shirts to **"Two-Step"** the night away, we are reminded of the importance of supporting those who are striving to overcome financial barriers and build better lives for themselves and their families.

By becoming a sponsor of this event, you will not only gain valuable exposure among a diverse audience but will also demonstrate a commitment to community engagement. Your contribution will directly support United Way's efforts in providing essential services, resources, and opportunities to individuals and families in need. Enclosed within this sponsorship packet, you will find detailed information outlining the various sponsorship levels and corresponding benefits.

We believe that together, we can make a difference. Thank you for considering this opportunity to partner with us in support of such a worthy cause.

We hope to see you at the Gala!

Sincerely,

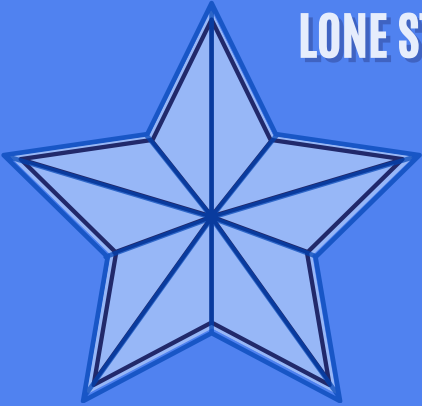


Amber Miller, President & CEO
United Way North Central Florida



UNITED FOR IMPACT: TUXEDO T-SHIRT GALA

Sponsorship Opportunities

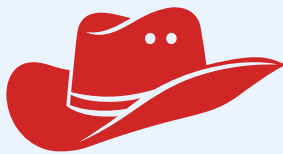


LONE STAR LEGEND: Presenting Sponsor - \$15,000 - 1 Available

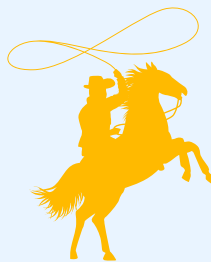
- Three tables of eight with reserved seating, premium table placement and opportunity to speak about your company's partnership with United Way during the event
- Presenting sponsor recognition with exposure in all media outlets
- Full page color ad on back cover of event program
- Logo displayed on event screens and signage
- Company name and/or logo linked on United Way website
- Profile of your company's partnership with United Way in our e-newsletter with a reach of over 5,000 donors
- Social media spotlight and recognition



Hats Off Hero - \$7,500

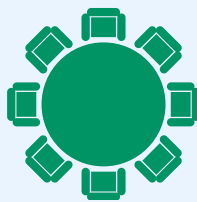


- Two tables of eight with reserved seating, and premium table placement
- Logo displayed on event screens and event signage
- Verbal recognition during event
- Company name and/or logo linked on United Way website
- Full-page color ad inside event program
- Social media spotlight and recognition



Rodeo Rockstar - \$5,000

- One table of eight with reserved seating
- Logo displayed on event screens and event signage and verbal recognition during event
- Company name and/or logo linked on United Way website
- Half-page color ad inside event program
- Social media spotlight and recognition



'Boot Scootin' Table for 8 - \$2,500

- One table of eight with reserved seating
- Name and/or logo displayed on event screens
- Quarter-page ad inside event program
- Name and/or logo linked on United Way website
- Social media recognition

Boots with the Spurs \$1,500



- Four tickets to the gala with reserved seating
- Name and/or logo listed in event program
- Company name and/or logo linked on United Way website
- Social media recognition



Honkey-Tonk \$1,000

- Four tickets to the gala
- Company name and/or logo linked on United Way website
- Social media recognition

Two-Step \$500



- Two tickets to the gala
- Name/company listed in event program



UNITED WAY
North Central
Florida

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UNITED FOR IMPACT
Tuxedo T-SHIRT GALA



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Sponsorship Commitment

Sponsor Name: _____

Please list name as you would like it to appear in the program.

Select Sponsorship Level:

- Lone Star Legend** \$15,000 Presenting Sponsor **Hats Off Hero** \$7,500 **Rodeo Rockstar** \$5,000
 Boot Scootin \$2,500 **Boots with the Spurs** \$1,500 **Honkey-Tonk** \$1,000 **Two-Step** \$500

In-Kind Donation (Value of Donation): \$ _____

In-Kind Donation Description: _____

Mailing Address: _____

Email: _____ Phone: _____

Contact Name & Title: _____

Social Media Handles: _____

Logos should be in vector format or 300 dpi (format as EPS, PDF, JPG, or PNG)

"Lone Star Legend" and "Hats Off Hero" sponsors have the opportunity to provide a full-page ad (5"w x 8"h)

"Rodeo Rockstar" sponsors have the opportunity to provide a half-page ad (5"w x 3.875"h)

"Boot Scootin" sponsors have the opportunity to provide a quarter-page ad (2.5"w x 3.875"h)

DEADLINE FOR INCLUSION IN PRINT MATERIALS IS JANUARY 23, 2025.

Please email logo / ads to amiller@unitedwayncfl.org if applicable. If you have questions, please call 352-333-0856.

- Payment enclosed. Please make checks payable to **United Way North Central Florida**
 Please invoice me.
 I authorize you to charge my credit card. Visa Discover Mastercard Amex

Card Holder Name: _____

Card Number: _____ Exp: _____ CVV Code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

United Way North Central Florida is recognized under the IRS as exempt under section 501c3 and is registered with the Florida Division of Consumer Services, license number CH471. Donations are tax deductible to the full extent of the law. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE, OR VIA THE INTERNET AT WWW.800HELPFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.