



*Inaugural*

**UNITED FOR IMPACT**  
*tuxedo* T-SHIRT GALA

Thursday, June 1, 2023 | 6:00 - 10:00 PM  
Alachua County Sports & Events Center

## Dear Friends,

United Way of North Central Florida's mission is to positively impact the health, education, and financial stability of vulnerable populations and ALICE households in our community. We connect and mobilize the resources, people, and passion in strategic ways to achieve our community goals; to transform our region; and to change and improve the story for thousands of people.

In calendar year 2022, we provided 31,928 services to individuals and households in our six-county footprint through programs such as ReadingPals, Volunteer Income Tax Assistance (VITA), 211: Your First Call for Help, Keys to Home, and more.

Through the Community Investment Fund, we awarded \$400,000 to support 26 programs among 24 local nonprofits. And, as lead agency for Keys to Home, the homeless Continuum of Care program, we have been working to distribute approximately \$5 million in federal and state grants to local homeless service providers in efforts to house our most vulnerable population.

The ability to change lives every day is made possible by the support and generosity of local companies, small businesses, and individuals who choose to LIVE UNITED. As the needs of our community increase, your United Way is striving harder to secure additional support so we can continue to change lives together.

Please join us for what will be a casual yet elegant evening at the Alachua County Sports & Events Center on June 1, 2023 for our inaugural United for Impact: Tuxedo T-shirt Gala. Don your favorite tuxedo t-shirt and dress it up or down for a night of music, food, and fun with a silent auction that is sure to impress.

We hope to see you there!

Sincerely,



Amber Miller  
President & CEO



# UNITED FOR IMPACT: TUXEDO T-SHIRT GALA

## *sponsorship Opportunities*



### The GOAT: Title Sponsorship - \$15,000

- Three tables of ten at the United for Impact: Tuxedo T-shirt Gala with reserved seating and opportunity to speak about your company's partnership with United Way during the event
- Presenting sponsor recognition with exposure in all media outlets
- Full page color ad on back cover of event program
- Logo displayed on event screens
- Logo and company website linked on United Way's website
- Profile on your company's partnership with United Way in our e-newsletter with a reach of over 5,000 donors
- Social media recognition

### MVP - \$10,000

- Three tables of ten at the United for Impact: Tuxedo T-shirt Gala with reserved seating
- Sponsor recognition with exposure in all media outlets
- Logo displayed on event screens
- Logo and company website linked on United Way's website
- Profile on your company's partnership with United Way in our e-newsletter with a reach of over 5,000 donors
- Full page color ad inside event program
- Social media recognition



### Rising Star - \$5,000

- Two tables of ten at the United for Impact: Tuxedo T-shirt Gala with reserved seating
- Logo displayed on event screens and on all printed materials
- Logo and company website linked on United Way's website
- Logo in e-newsletter
- Half-page color ad inside event program
- Social media recognition

### Team Player - \$1,000

- Four tickets to the United for Impact: Tuxedo T-shirt Gala
- Company/Name listed on event screens
- Company/Name listed on United Way's website
- Company Logo in event program

### Best All-Around - \$2,500

- One table of ten at the United for Impact: Tuxedo T-shirt Gala with reserved seating
- Logo displayed on event screens and on all printed materials
- Logo and company website linked on United Way's website
- Quarter-page ad inside event program

### Rising Leader - \$500

- Two tickets to the United for Impact: Tuxedo T-shirt Gala
- Company/Name listed on event screens
- Company/Name listed in event program

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Alachua County Sports & Events Center  
*benefiting*  
United Way of North Central Florida

# sponsorship commitment

Sponsor Name: \_\_\_\_\_

Please list name as you would like it to appear in the program.

Select Sponsorship Level:

- The GOAT** \$15,000 Title Sponsor       **MVP** \$10,000       **Rising Star** \$5,000  
 **Best All-Around** \$2,500       **Team Player** \$1,000       **Rising Leader** \$500

In-Kind Donation (Value of Donation): \$ \_\_\_\_\_

In-Kind Donation Description: \_\_\_\_\_

\_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Logos should be in vector format or 300 dpi (format as EPS, PDF, JPG, or PNG)

"The Goat" and "MVP" sponsors have the opportunity to provide a full-page ad (5"w x 8"h)

"Rising Star" sponsors have the opportunity to provide a half-page ad (5"w x 3.875"h)

**DEADLINE FOR INCLUSION IN PRINT MATERIALS IS MAY 22, 2023.**

Please email logo / ads to [amiller@unitedwayncfl.org](mailto:amiller@unitedwayncfl.org) if applicable.

If you have questions, please call 352-333-0856.

- Payment enclosed. Please make checks payable to **United Way of North Central Florida**  
 Please invoice me.  
 I authorize you to charge my credit card.     Visa     Discover     Mastercard     Amex

Card Holder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp.: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

United Way of North Central Florida is recognized under the IRS as exempt under section 501c3 and is registered with the Florida Division of Consumer Services, license number CH471. Donations are tax deductible to the full extent of the law. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE, OR VIA THE INTERNET AT [WWW.800HELPFLA.COM](http://WWW.800HELPFLA.COM). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.