

Contact: Amy Azoulay, Director of Communications
United Way of North Central Florida
352-333-0854; aazoulay@unitedwayncfl.org



United Way
of North Central Florida

MEDIA ADVISORY

First Federal Bank to Present United Way of North Central Florida Check for Home Sweet Home Initiative

GAINESVILLE, FL (Feb. 6, 2020) — First Federal Bank will be presenting United Way of North Central Florida (UWNCFL) with a \$10,000 check for their Home Sweet Home Initiative.

The Home Sweet Home Initiative was formed to help find solutions to end childhood homelessness. Through partnerships with the school system, homeless service providers and other nonprofit organizations, this comprehensive approach helps families avoid or escape homelessness.

February 11 is also “211 Day,” bringing awareness to United Way’s 211 resource and referral line. 211 is a free and confidential service and first step for those in need in our community to find shelter or rental assistance to prevent the trauma of homelessness among other services provided.

WHAT: UWNCFL & First Federal Home Sweet Home Initiative Check Presentation

WHEN: Tuesday, February 11 from 11 a.m. to noon

WHERE: United Way of North Central Florida, 6031 NW 1st Place, Gainesville, FL 32607

**** UWNCFL President & CEO, Mona Gil de Gibaja and Family Promise Executive Director, Jayne Moraski will be available to answer any specific questions on general homelessness and homeless children and families living in the community. ****

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United Way of North Central Florida fights for the health, education and financial stability of every person in our community and has been a staple in North Central Florida since 1957. We serve a six-county area that includes Alachua, Bradford, Dixie, Gilchrist, Levy and Union counties. Since our inception, we have raised nearly \$100 million for the region. Our top priority is to create real social change that leads to better lives and healthier communities for North Central Florida.

Special Thanks to Our Academy Sponsors



6031 NW 1st Place • Gainesville, FL 32607-2025
352-331-2800 (tel) • 352-331-2111 (fax)
www.unitedwayncfl.org