

United Way of North Central Florida runs over 120 employee campaigns in our community. That means that your company is invested in helping friends, families and neighbors in North Central Florida to have a better quality of life. Be proud about it and tell others!

Make sure you're following United Way of North Central Florida's social media accounts! You can find us on Facebook, Twitter, Instagram, LinkedIn, Pinterest and SnapChat!

- Is your company doing a Kick-Off? A Day of Action? Make sure to get lots of pictures! Enlist a few of your colleagues to help you take them. Email them to us, tag us on Facebook, Twitter and Instagram!
- Is your company matching employee donations? Tweet about it! It means that your company is having a huge impact on North Central Florida.
- Don't be afraid to share your UWNCFL posts more than once.
- Sharing images gets more hits! Show us how you're giving back!
- Share a story about why your company gives to UWNCFL.
- Schedule your posts ahead of time with the help of apps like HootSuite and Buffer!



## Sample Tweets:

*(Company Name) gives back to the community through our @unitedwayncfl campaign. #WhatWillYouGive?*

*When our [employees/team/staff] donate(s) to @unitedwayncfl, we give hope, love, shelter, encouragement and education. #WhatWillYouGive?*

*Through our employee campaign, we #GiveBack to help @unitedwayncfl support 35 programs at 23 local agencies. #WhatWillYouGive?*

*When we #GiveBack through our @unitedwayncfl campaign, we're improving the education, health and income of our neighbors. #WhatWillYouGive?*

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