

Special events are your opportunity to add a little something extra to the campaign. Not only do they raise extra funding for United Way, but they can be instrumental in team development and great for company spirit. Use this as an opportunity to further educate your employees about United Way and most importantly, have FUN! Remember, not every special event has to be elaborate.

Special events should be strategically scheduled throughout the campaign to be the most successful. When planning special events, please stress that the support for the event is in addition to the individual campaign pledge and should not replace it.

Special Event Ideas

- Pumpkin carving contest
- Day of vacation by donating one day's salary to United Way or other incentives
- Dance competition or Karaoke competition
- 'Thank you' breakfast featuring a guest speaker whose life has been impacted by United Way
- Collect soda cans or have a "penny war"
- Golf tournament or indoor golf course
- Live, silent or online auctions
- Lunch and a movie or themed lunches
- Root beer floats or ice cream socials
- Chili cook-off or Iron Chef competition
- Wii Olympics tournament or other Wii games
- Texas Hold 'em tournament
- Executive car wash for employee groups who raise the most money
- Push up, jump rope, pull up or other athletic competitions
- Jeans Day during campaign
- Talent Show
- Tricycle races or obstacle courses
- Sucker for a buck
- Auction for reserved parking spots, or executive valet service
- Garage or bake sale
- Sell cookbooks, calendars
- E-mail bingo
- Scavenger hunt
- Cookout or company picnic
- Dunk tank (take bids)
- Sidewalk chalk artwork contest
- Popcorn Fridays
- Used book sale during lunch
- Potluck luncheons
- Window dressings to support the Live United message



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