

STEP 8: ASK EVERYONE TO GIVE

Every day people just like you are impacting the lives of those in need. The strength of our community is our people and our willingness to reach out and connect with each other. As an employee campaign coordinator (ECC), you will advocate on behalf of United Way to the community and your coworkers by asking them to give generously to this year's campaign.

BELIEVE IT OR NOT, ONE OF THE MAIN REASONS THAT PEOPLE DON'T GIVE TO UNITED WAY IS THEY HAVE NEVER BEEN ASKED!

Asking for support can be difficult, but it is very important. Thank you for lending your voice to remind others that we all play an important role in creating lasting change.



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