

STEP 5: PUBLICIZE YOUR CAMPAIGN

Employees WANT to know what is going on in the workplace and they want to be included. Communicate, communicate, and communicate!



SHARE CAMPAIGN INFORMATION WITH YOUR TEAM

- Communicate via all tools provided by your organization, i.e., email, posters, fliers, interoffice memo, newsletters and announcements.
- Share campaign dates with your co-workers.
- Share goals.
- Share event happenings, with the locations, dates and times and invite participation.
- Share and update campaign results regularly.



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