

## Sharing the TRUTH about your support of United Way of North Central Florida!

### **Only a small percentage of my donation actually goes back to the community.**

United Way of North Central Florida takes pride in the fact that more than 80 cents of every dollar donated to the Community Investment Fund goes back out to the community to help those in need. We continue to be nationally recognized for our efficiency and effectiveness.

### **Some United Way agencies charge for their services.**

United Way is never the single funding source for any of our community impact partner agencies and many offer services to the community regardless of the person's ability to pay. Some impact partner agencies offer a sliding fee scale that allows those who can to pay a portion of the fee. This allows them to stretch their United Way dollars to reach those who could not otherwise afford services.

### **I don't need to give locally, because I already support a number of national charities.**

We all have our favorite charities, but the needs in our community are much larger than one agency can meet. United Way is your community solutions provider and is uniquely positioned to both identify the current and emerging needs and provide the targeted solutions. Our broad mix of programs and services helps our entire community.

### **United Way agencies only provide support to the poor.**

United Way services are available to EVERYONE in our six-county service area. We never know when we might be in need of help, and United Way of North Central Florida will be there.

### **My spouse or parents already give, so I don't need to.**

United Way depends on the generous support of everyone in the community. Many couples choose to give at both workplaces because they want to participate with their coworkers. It's also a great way to support your individual company's efforts in building community. By everyone doing their part, we can continue to provide critical services to those in need. Additionally, combined gifts of \$750 or more are recognized as Leadership donors.

### **United Way donations support church-related activities.**

United Way funds only the health and human service programs, not religious activities. United Way does fund programs provided by agencies that offer a wide range of services including some that are affiliated with local churches. However, these programs are supported because they meet a critical community need and are not religious in nature or approach.

Special Thanks to our Academy Sponsors

