

United Way of North Central Florida has been a staple in the community since 1957. We serve a six-county area that includes Alachua, Bradford, Dixie, Gilchrist, Levy and Union counties. Our mission is to improve lives and connect donors to results that demonstrate a lasting impact in the lives of the people we serve. Since our inception, we have raised nearly \$95 million for the region. United Way leads the community to focus on issues and build solutions through giving, advocating and volunteering.

Our core values are “A.L.I.V.E.”

- **Accountability** - We act with integrity and maintain the highest standards of ethics and accountability.
- **Leadership** - We provide leadership for community building.
- **Inclusiveness** - We respect the dignity, uniqueness and worth of all individuals and value the diversity of the community we serve.
- **Volunteerism** - We promote a ‘spirit of volunteerism’ and volunteer leadership.
- **Excellence** - We provide the highest quality in all we do.

At United Way, we know success is measured by how our mission is achieved — to make measurable improvements in communities. Setting high standards for ourselves and for our local partners is critical for that success. Since 2011, we have consistently been awarded the highest rating of four stars by Charity Navigator for accountability and transparency.

Key talking points

- UWNCFL serves Alachua, Bradford, Dixie, Gilchrist, Levy and Union counties.
- The money raised for the Community Investment Fund stays in our six-county service area.
- UWNCFL partners with agencies and the community to find and fund solutions to community issues.
- UWNCFL focuses on improving education, income, health and immediate needs.
- UWNCFL is North Central Florida’s single largest funder of human services and non-governmental funder of education initiatives.
- Volunteers decide how funds are allocated to agency programs.
- UWNCFL leverages local funds, turning on average \$1 into \$3 of assistance through matching grants.
- Every donation counts.
- We all gain when we all do our part.
- UWNCFL serves as the central hub for volunteerism: www.volunteersselect.org.

Special Thanks to our Academy Sponsors

