



United Way  
of North Central Florida

# STEP 1: RECRUIT A CAMPAIGN PLANNING COMMITTEE

You don't have to do it alone! Engage employees in your workplace to become a part of a planning committee. Everything is more enjoyable when you have the support of others. Include United Way staff!

## How to create a committee

- Ask your supervisor for committee recommendations - it helps to have all levels and/or departments represented.
- Start with who you know- ask co-workers you are comfortable with if they will join you.
- Create roles/jobs responsibilities (i.e., the fun committee, the food committee, the prize committee, etc.).
- Ask your committee for ideas and suggestions on how to have fun and how to engage their co-workers and departments.
- Ask United Way staff to help you plan.
- Recognize your committee and be sure to thank them!



UF Health's 2017 planning committee with former University of Florida coach Steve Spurrier.

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